



**Government of India
Ministry of MSME**

Brief Industrial Profile of District Ramabai Nagar



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of District Ramabai Nagar, now Kanpur Dehat

1. General Characteristics of the District

Ramabai Nagar is a district of Uttar Pradesh. This district was formed on 23rd April, 1981 from Kanpur known as Kanpur Dehat. It was named Ramabai Nagar on 1st July, 2010 and recently renamed Kanpur Dehat on 24th July, 2012. It comes under Kanpur Mandal. The District has 05 industrial areas like Rania, Jainpur, Jhinhak, Rasulabad and Derapur. Mainly agriculture dominated area and main crops are potato, oil seeds, paddy, sugarcane, wheat and pulses.

1.1 Location & Geographical Area.

Ramabai Nagar district is located in western side of Uttar Pradesh between Lucknow and Kanpur Nagar. Total area of Ramabai Nagar is 3021 sq. kms. The latitude of Ramabai Nagar 25⁰-26' to 26⁰-58' north and longitude of Ramabai Nagar 79⁰-43' to 80⁰-34' East. It is surrounded by Kanpur Nagar, Jalaun, Hamirpur, Etawah district. The headquarter of Ramabai Nagar district is on Kanpur – Jhansi Highway No.25 at Mati.

1.2 Topography

The topography of Ramabai Nagar district comprises mainly two types of soils: smooth & domat. Entire district has plain land and flow of water north west to south-east. The main rivers of district are Yamuna, Pandu and Rindh.

1.3 Availability of Minerals.

There are no minerals available in district Ramabai Nagar except morang (sand) which are extracted from Yamuna river and being used as building material and road construction etc.

PRODUCTION OF MINERAL 2010-11

-Nil-

S.NO.	NAME OF MINERAL	PRODUCTION in Tones 2010-2011
MAJOR MINERAL – NIL-		
1.		
MINOR – NIL -		
1.	.	

SOURCE: DEPT. OF MINES & GEOLOGY.

1.4 FOREST

In Ramabai Nagar district the forest area is 6834 hectares. Net area sown 315485 hectares, cultivable area 211733 hectares. Trees are available in the forest Mango, Neem, Jamun, Mahuva, Lemon, Guava, Bamboo, Aonla, Pipal, Baniyan, Arjun etc.

1.5 Administrative set up.

Ramabai Nagar district administration administrate 5 Tehsils, 10 Blocks, 06 Nagar Panchayats, 102 Gram Panchayats, 612 Gram Sabha, 01 Nagar Palika Parishad, and 15 Police Stations. Ramabai Nagar district comes under Kanpur Mandal.

2. District at a glance

S.No.	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data	2010-11	Sq KM	
	i) Latitude			25 ⁰ -26' to 26 ⁰ -58' N
	ii) Longitude			79 ⁰ -43' to 80 ⁰ -34' E
	iii) Geographical Area	2010-11	KM	3021
(B)	Administrative Units	2010-11	Number	
	i) Sub Divisions			0
	ii) Tehsils			05
	iii) Sub-Tehsil			0
	iv) Patwar Circle			0
	v) Panchayat Simitis			06
	vi) Nagar Nigam			0
	vii) Nagar Palika			01
	viii) Gram Panchayats			102
	xi) Revenue Villages			613

	x) Assembly Area			04
2.	Population			
(A)	Sex-wise			
	i) Male	2011		844340
	ii) Female	2011		719000
(B)	Rural Population	2011		
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	315485
	ii) Forest cover	2010-11	"	6834
	iii) Non Agriculture Land	2010-11	"	25740
	v) Cultivable Barren Land	2010-11	"	211733
4.	Forest			
	(i) Forest	2010-11	Hectare	6834
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	170806
	ii) Buffaloes	2007	Nos.	200641
B.	Other livestock			
	i) Goats	2007	Nos.	323615
	ii) Pigs	2007	Nos.	22661
	iii) Dogs & Bitches	2007	Nos.	2236
	iv) Railways			
	i) Length of Rail Line	2010-11	Kms	191
	V) Roads			
	(a) National Highway	2010-11	Kms	88
	(b) State Highway	2010-11	Kms	-
	(c) Main District Highway	2010-11	Kms	-
	(d) Other District & Rural Roads	2010-11	Kms	2140
	(e) Rural Road/ Agriculture Marketing Board Roads	2010-11	Kms	1932
	(f) Kachcha Road	2010-11	Kms	-
	(VI) Communication			
	(a) Telephone Connections	2010-11	Nos.	9764
	(b) Post Offices	2010-11	Nos.	200

	(c) Telephone Centers	2010-11	Nos.	15
	(d)Density of Telephone	2010-11	Nos./1000 Person	
	(e) Density of Telephone	2010-11	No. per KM.	
	(f) PCO Rural	2010-11	Nos.	
	(g) PCO STD	2010-11	Nos.	
	(h) Mobile	2010-11	Nos.	
	(VIII) Banking Commercial			
	(a) Commercial Bank	2011-12	Nos.	36
	(b) Rural Bank Products	"	Nos.	44
	(c) Co-Operative Bank Products	"	Nos.	12
	(d) PLDB Branches	"	Nos.	04
	(IX) Education			
	(a) Primary School	2011-12	Nos.	944
	(b) Middle Schools	"	Nos.	370
	(c) Secondary & Senior Secondary Schools	"	Nos.	130
	(d) Colleges	"	Nos.	02
	(e) Technical University	"	Nos.	0
	(f) Engineering College	"	Nos.	02
	(g) Polytechnic	"	Nos.	0
	(h) ITI	"	Nos.	01
	(i) Educational training institute	"	Nos.	0

2.1 Existing Status of Industrial Areas in the District Ramabai Nagar

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	a) Govt. Indl. Area, Rania	26.40 Acre	26.40 Acre	2000/- per sqm.	108	107	1	30
	b) Indl. Area Rania Site 1	10.52 Acre	10.52 Acre	2000/- per sqm.	41	41	-	-
	c) Indl. Area Rania Site 2	14.65 Acre	14.65 Acre	2000/- per sqm.	68	56	12	-
2.	a) UPSIDC Indl. Area Jainpur	424 Acre	424 Acre	900/per sqm	262	248	14	
	b) Growth Centre, Jainpur	351.15 Acre	351.15 Acre	800/ PER Sqm	463	450	13	
	c) G.C. Jainpur Housing				1347	1200	147	
	d) Jainpur Housing				948	948	0	
	e) Plastic City Mati (Housing)			1850/per sqm	399	300	99	
3.	Mini Indl. Area Jhinhak	28.12 Bigha	28.12 Bigha	NA	48	22	26	
4.	Mini Indl. Area Rasuslabad	17.04 Acre	17,04 Acre	NA	57	57	0	
5.	Mini Indl. Area Derapur	6.17 Bigha	6.17 Bigha	150/-	60	-	60	

Source: DIC

3. INDUSTRIAL SCENERIO OF Ramabai Nagar

3.1 Industry at a Glance

Sl. No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	5290
2.	TOTAL INDUSTRIAL UNIT	NO.	5456 + Other
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	7
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	3
5.	EMPLOYMENT IN MICRO, SMALL & MEDIUM INDUSTRIES	NO.	14333
6.	NO. OF INDUSTRIAL AREA	NO.	05
7.	TURNOVER OF SMALL SCALE IND.	In Crores	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	In Crores	-

SOURCE: DIC.

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	-	-	-
	1997-98	-	-	-
	1998-99	-	-	-
	1999-2000	310	673	896.61123
	2000-01	310	596	934.34331
	2001-2002	309	832	518.244
	2002-03	330	1103	485.0265
	2003-04	331	1291	351.183
	2004-05	333	1094	180.65
	2005-06	330	1117	219.00
	2006-07	331	1131	1363.54
	2007-08	358	1631	5771.744
	2008-09	350	1209	1470.275
	2009-10	350	2452	3449.06
	2010-11	350	1204	2910.30
	Total	3992	14333	18949.97704

Source: DIC.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES & ARTISAN UNITS IN THE DISTRICT RAMABAI NAGAR

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Crores Rs.)	EMPLOYMENT
20	Agro based	233	1206.80	626
22	Soda Water	01	169.01	23
23	Cotton Textile	-	-	-
24	Woolen, Silk & Artificial Thread based clothes.	-	-	-
25	Jute & Jute based	-	-	-
26	Ready-made Garments & Embroidery	42	105.14	145
27	Wood/Wooden based Furniture	34	48.61	83
28	Paper & Paper products	1	11.00	4
29	Leather based	5	1384.32	572
30	Rubber, Plastic & Petro based	8	1531.00	137
31	Chemical/Chemical based	12	743.27	94
32	Mineral based	32	1313.97	1064
33	Metal based (Steel Fab.)	20	1048.09	230
35	Engineering units	-	-	-
36	Electrical Machinery and Transport Equipment	1	18.42	9
97	Repairing & Servicing	452	1122.24	964
38	Others	209	1636.92	1029

SOURCE: DIC.

3.4 Large & Medium Scale Industries / Public Sector undertakings

07 Nos.

3.5 Major Exportable Item

Leather products, Chemical products, Rubber products, Food products.

3.6 Growth Trend

The growth trend of industries at Ramabai Nagar district is APPROX. 11%

3.7 Vendorisation / Ancillarisation of the Industry

High level of vendorisation.

3.8 Medium Scale Enterprises

3.8.1 List of large & medium units in Ramabai Nagar & nearby area:

1. M/s PEPSICO INDIA HOLDINGS PVT. LTD., Jainpur, Ramabai Nagar.
2. M/s KANSAI NEROLAC PAINTS LTD., Jainpur, Ramabai Nagar.
3. M/s SPARSH Industries Ltd. Jainpur, Ramabai Nagar.
4. M/s Ganesh Polytex Ltd., Rania, Ramabai Nagar.
5. M/s Mantora Oil Pvt. Ltd., Rania, Ramabai Nagar.
6. M/s Frontier Alloy Ltd., Rania, Ramabai Nagar.
7. M/s Laxmi Oil Pvt. Ltd., Rania, Ramabai Nagar.

3.8.2 Major Exportable Item

Leather Goods & Footwear, Chemical products, Rubber products, Food products.

3.9 Service Enterprises

1. M/s Roora Cold Storage & Ice Factory Pvt. Ltd., Roora, Ramabai Nagar.
2. M/s Kalpana Cold Storage Pvt. Ltd., NH-2, Bara Akbarpur, Ramabai Nagar.

3.9.2 Potentials areas for service industry

Rania, Jainpur, Jhinhak, Derapur, Pukhrawan, Rasoolabad, Sandalpur etc.

3.10 Potential for new MSMEs

- i) Computer Institute
- ii) Cyber Cafe
- iii) Beauty Parlour
- iv) Mobile Handset Repairing
- v) Automobile Repairing
- vi) Electrical / Electronic goods repairing & maintenance
- vii) Refrigeration & Air Conditioning Servicing & Maintenance
- viii) Leather products
- ix) Saddlery products
- x) Steel Furniture
- xi) Wooden Furniture
- xii) General Engg. Workshop
- xiii) Readymade Garments
- xiv) Cattle Feed
- xv) Poultry Feed
- xvi) Bone China Crockery
- xvii) Soap & Detergent Powder
- xviii) Vegetable Preservation
- xix) Mineral Water
- xx) Dall Mill
- xxi) Rice Mill
- xxii) Rice Bran Oil
- xxiii) Flour Mill

4. Existing Clusters of Micro & Small Enterprise

Nil.

4.1 DETAILS OF MAJOR CLUSTERS

Nil

4.1.1 Manufacturing Sector

Nil

4.1.2 Service Sector

Nil.

4.2 Details for Identified cluster

Nil.

5. General issues raised by Industry Associations during the course of meeting

1. Road construction (Industrial Area)
2. Drainage problem
3. Electric supply

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, Ramabai Nagar.(Now Kanpur Dehat)
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports.	MSME Development Institute, Kanpur.
3.	Land and Industrial Shed	UPSIDC, Ramabai Nagar.
4.	Financial Assistance	Nationalized Bank
5.	For raw materials under Govt. Supply	NSIC, Kanpur UPSIC, Kanpur.
6.	Plant and Machinery under Hire / Purchase basis.	NSIC, Kanpur.
7.	Power/ Electricity	U.P. Power Corporation Ltd.
8.	Technical Know –how.	MSME Development Institute, Kanpur.
9.	Quality & Standard	MSME Development Institute, Kanpur.
10.	Marketing /Export Assistance	MSME-DI, Kanpur. NSIC, Kanpur
11.	Other Promotional Agencies	MSME-DI, Kanpur. NSIC, Kanpur

MEDIUM UNITS - MEMORANDUM RECEIVED IN DIC, RAMABAI NAGAR.

Sl. No.	Name & Address of the Unit	E.M. No. Allotted	Investment in Plant & M/c in case Mfg./ Service (Rs. In Lacs)	Employment	Exports, if any	
					Value (Rs. Lacs)	Qty. in M.T.
1.	M/s K.C.K. Exports Tannery Division, 461, Fatehpur Roshnai, Rania, Akbarpur, Ramabai Nagar. UP	09/33/13/00004 dt. 02.01.2007	776.00	94	-	-
2.	M/s Kanpur Edibles Pvt. Ltd., Rania, Teh. Akbarpur, Ramabai Nagar. UP	09/33/13/00020 dt. 21.04.2007	856.00	75	-	-
3.	M/s Kushal Foods (P) Ltd., Vishayakpur, Teh.Akbarpur, Ramabai Nagar. UP	09/33/13/00021 dt. 21.04.2007	773.00	59	-	-
4.	M/s Vaibhav Edibles (P) Ltd., Lata Mubarakpur, Rania, Ramabai Nagar. UP	09/33/13/00022 dt. 16.05.2007	541.72	34	-	-
5.	M/s Ganapati Edibles Ltd., Bisayakpur, Rania, Teh. Akbarpur, Ramabai Nagar. UP	09/33/13/00034 dt. 30.07.2007	519.00	40	-	-
6.	M/s Sachan Agro Pvt. Ltd., Jamni Newada Bela Road Rasoolabad, Teh.Rasoolabad, Ramabai Nagar. UP.	09/33/13/00346 dt.14.03.2008	549.00	19	-	-
7.	M/s Tirubala Exports Leather Division, Plot No. A-3/3, Jainpur Industrial Area, Akbarpur, Ramabai Nagar. UP	09/33/13/01486 dt. 07.06.2011	614.68	176	7500.00	15 Crore Sq. Ft.